

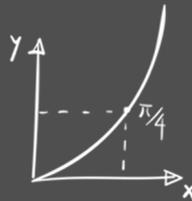
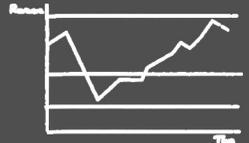
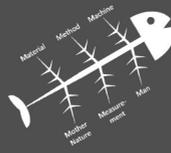
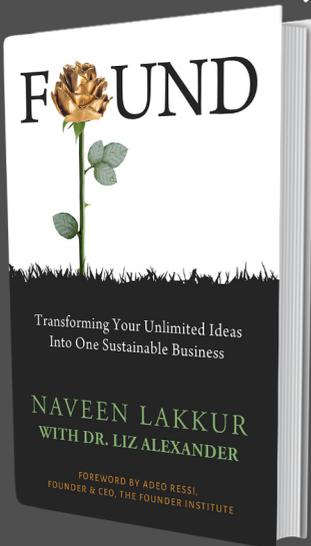
IDEATION BOOTCAMP



Transforming Unlimited Thoughts into one Winning Idea

Not every idea can or should become a commercial reality. This program helps both aspiring entrepreneurs and product leaders discover which of their ideas has the best chance of sustainable success.

From the author of





Many a time, people think ideation is an art and do not see the other side of it, which is science. The art is coming up with creative ideas, while the science is having a disciplined approach to distill ideas and picking the one that can possibly be the winning idea. The bootcamp focuses on the science side of ideation.

If you are:



an aspiring entrepreneur or intrapreneur



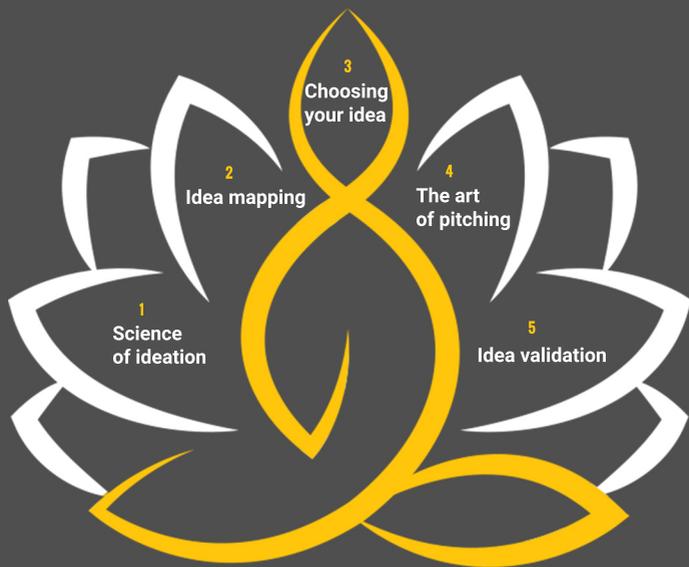
successful but want to achieve more

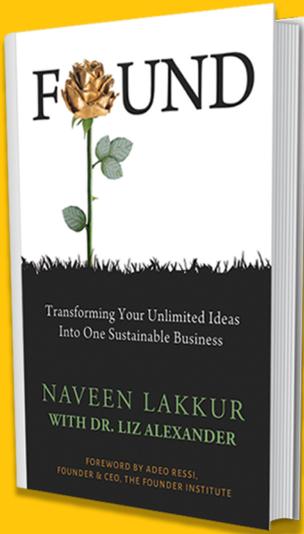


a person with a lot of innovative ideas

We equip you with an ability to build on the next multi-million dollar idea.

You will learn:





Ideation bootcamp is premised on the core principles of 'FOUND'.

Here are some top reviews of the book:

“

A book which has to be read by anyone who has an idea, looking for conversion to a business model and those who want to be entrepreneurs... The book FOUND has to be kept in all the incubation centers and colleges conducting entrepreneurial initiative programs and courses.

~ P K Sambamoorthy, Co Founder and Director, Collabrant Incubators, Bangalore

“

One of the key things that I personally got out of this book is how to evaluate, position, and present my ideas in a way that maximizes the likelihood that they will be supported, funded, or purchased—or whatever my goal is for presenting them in the first place.

~Janet S, on Amazon

This workshop will be led by Naveen Lakkur, a top Innovation coach from India. Naveen loves to inspire enterprises and entrepreneurs to innovate and guide them to grow in the right direction. In his professional career spanning 20+ years in the industry worldwide, he has co-founded several innovative companies. He is passionate about sharing his practical knowledge of building companies and nurturing ideas. He brings to the table his personal experience of a unique combination of 'Systemic Innovation ~ A Structured and Scalable Approach' and 'Tactical Innovation ~ A Frugal and Flexible Approach.'

Currently, he serves as Chief Innovation Coach at Institute of Inspiring Innovation. Besides his active engagement with the industry, he indulges in writing books and loves storytelling. He is the author of 'Inseparable Twins' ~ a book to inspire innovation, 'FOUND' ~ a book for ideation, which has received many international recognitions and 'a Little Extra' ~ a book for extraordinary results.



Naveen Lakkur

To arrange this workshop at your company, please contact
+91 88842 66880 or write to **info@iii.today**

 www.iii.today

