

# Out of the box

## thinking



### ENABLING INNOVATIVE THINKING



## THE WORKSHOP

'Out of the box thinking' workshop aims to inspire, empower, and equip you with the knowledge, skills, and confidence you need to think innovatively in your day-to-day work. The capacity to be innovative has become a required core competency for every person, in every job, every day. And while everybody aspires to think out of the box, organisations need a catalyst to nurture this potential and build the competency among their employees.

### Think Out of The Box!

### Is there a way to do it?

Yes! There is a way to do it. Through our one-day workshop, we build the competency to think innovatively. It can benefit anyone who needs to move out of their comfort zone and challenge their thinking.

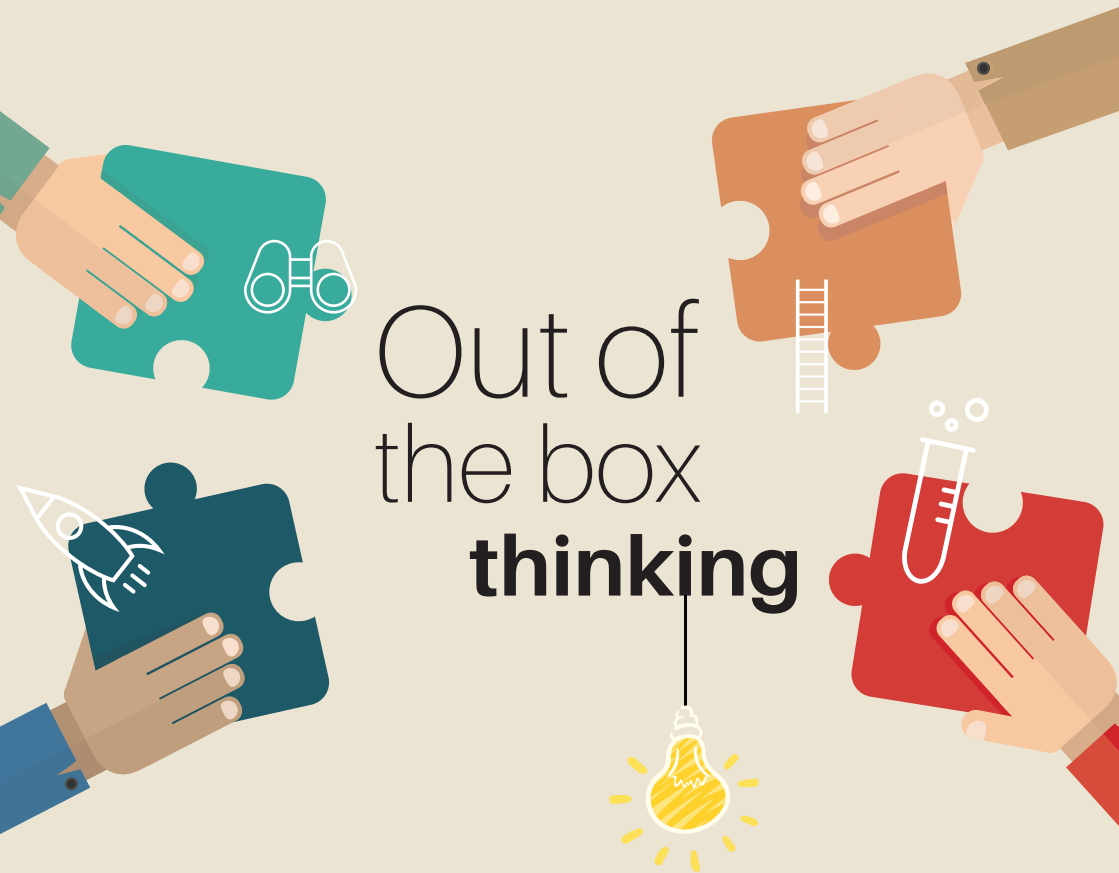
# THE APPROACH

The workshop leverages Innovation Styles®, a proprietary, statistically validated model of Values Centered Innovation. It has been used by over 100,000 professionals globally.



Our tried and tested model follows four distinct Innovation Styles® of thinking:

**Visioning, Modifying, Exploring and Experimenting**



## THE OUTCOME

Our proprietary assessment models and tools are designed in a way that enables real world application of the learnings obtained. These can be applied in the workplace for various functions, including **product development, sales and marketing, talent development, customer support, quality, and leadership.**

You can feel confident that with our holistic approach and proven methodology, people undertaking the workshop regardless of the level, can work innovatively to:



Optimize revenue and growth



Optimize quality and productivity



Strengthen knowledge, wisdom and talent



Evolve business models, strategy and culture



Create synergistic stakeholder relationships

## THE COACH

This workshop will be led by Naveen Lakkur, a top Innovation coach from India. Naveen loves to inspire enterprises and entrepreneurs to innovate and guide them to grow in the right direction. In his professional career spanning 20+ years in the industry worldwide, he has co-founded several innovative companies. He is passionate about sharing his practical knowledge of building companies and nurturing ideas. He brings to the table his personal experience of a unique combination of 'Systemic Innovation ~ A Structured and Scalable Approach' and 'Tactical Innovation ~ A Frugal and Flexible Approach.'

Currently, he serves as Chief Innovation Coach at Institute of Inspiring Innovation. Besides his active engagement with the industry, he indulges in writing books and loves storytelling. He is the author of 'Inseparable Twins' ~ a book to inspire innovation, 'FOUND' ~ a book for ideation, which has received many international recognitions and 'a Little Extra' ~ a book for extraordinary results.

## REACH OUT

To arrange this workshop at your company, reach out to [info@iii.today](mailto:info@iii.today)

